



MARKETING & SALES EXECUTIVE VACANCY

Join Zambia's largest airline with a network covering 9 destinations in country and 3 destinations in South Africa. Work with an established team demonstrating high intensity and a drive to excel. The position is based at the Proflight Head Office with an option to embrace a privilege to work remotely for up to 50% of the time. Enjoy the benefits of discounted tickets on the Proflight Zambia network for you and your family travelling for leisure.

Position: Marketing and Sales Executive (01)

Contract Term: 12 Months

Reports to: Sales & Marketing Manager

Department: Commercial

Location: Proflight Head Office

Deadline for Submissions: 15th April 2024

Start Date: 1st May 2024

MARKETING & SALES EXECUTIVE: This is a supporting role to the Marketing & Sales Manager who has the mandate to enhance the airlines Brand Visibility and Corporate Image, PR Activities, Digital and Traditional advertising and promotions, managing marketing suppliers, trade and customers to meet the Commercial Sales Targets and promote the Proflight Zambia product.

QUALIFICATIONS AND EXPERIENCE:

- Minimum of a Grade 12 Certificate
- Tertiary qualifications are an advantage
- Previous experience in a marketing role minimum 2 years
- Zambia Institute of Marketing registration is an advantage
- Proficiency in Microsoft Office Suite and familiarity with marketing tools/software
- Knowledge or qualification in Digital Marketing will be an added advantage

SKILLS:

- Demonstrate a comprehensive understanding of Marketing
- Strong organizational and administrative skills with good attention to detail
- Must have good Interpersonal skills and English proficiency
- Flexibility and ability to multitask and work under pressure
- Knowledge of aviation and/ or travel industry trends and regulations advantageous
- Graphic/ Design skills would be an advantage

Interview candidates will be expected to take a short Word, Excel and PowerPoint and computer literacy test during the interview.

Application: To apply, please email cover letter, Curriculum Vitae and qualifications as a single PDF file to: jobs@proflight-zambia.com with "Marketing and Sales Executive" as the subject of the email.

NOTE: The closing date for applications is **Monday 15th April 2024** at 17:00. Please note that only short-listed candidates for the interviews will be contacted.

Proflight Zambia is "an equal opportunity employer", therefore qualified candidates are encouraged to apply irrespective of gender.